the WEB MEDIA

Company
Profile

ROI DRIVEN DIGITAL MARKETING AGENCY

SEO | PPC | SMO | MOBILE APPS | WEBSITE DEVELOPMENT

THE WEB MEDIA - ROI Driven & Trusted Digital Marketing Agency in Noida, India Our Expertise and Services offering include Digital Marketing, SEO, SEM, PPC, Social Media, Website Design & Development, App Development, and Lead Generation.

OUR KEY SERVICES - Web Design & Development - App Development - Digital Marketing - PPC/Paid Campaigns -SEO - Online Reputation Management (ORM) - Content Writing and Marketing - Marketing Automation - Account based Marketing (ABM)

info@thewebmedia.in   www.thewebmedia.in   +91-9015518748

The

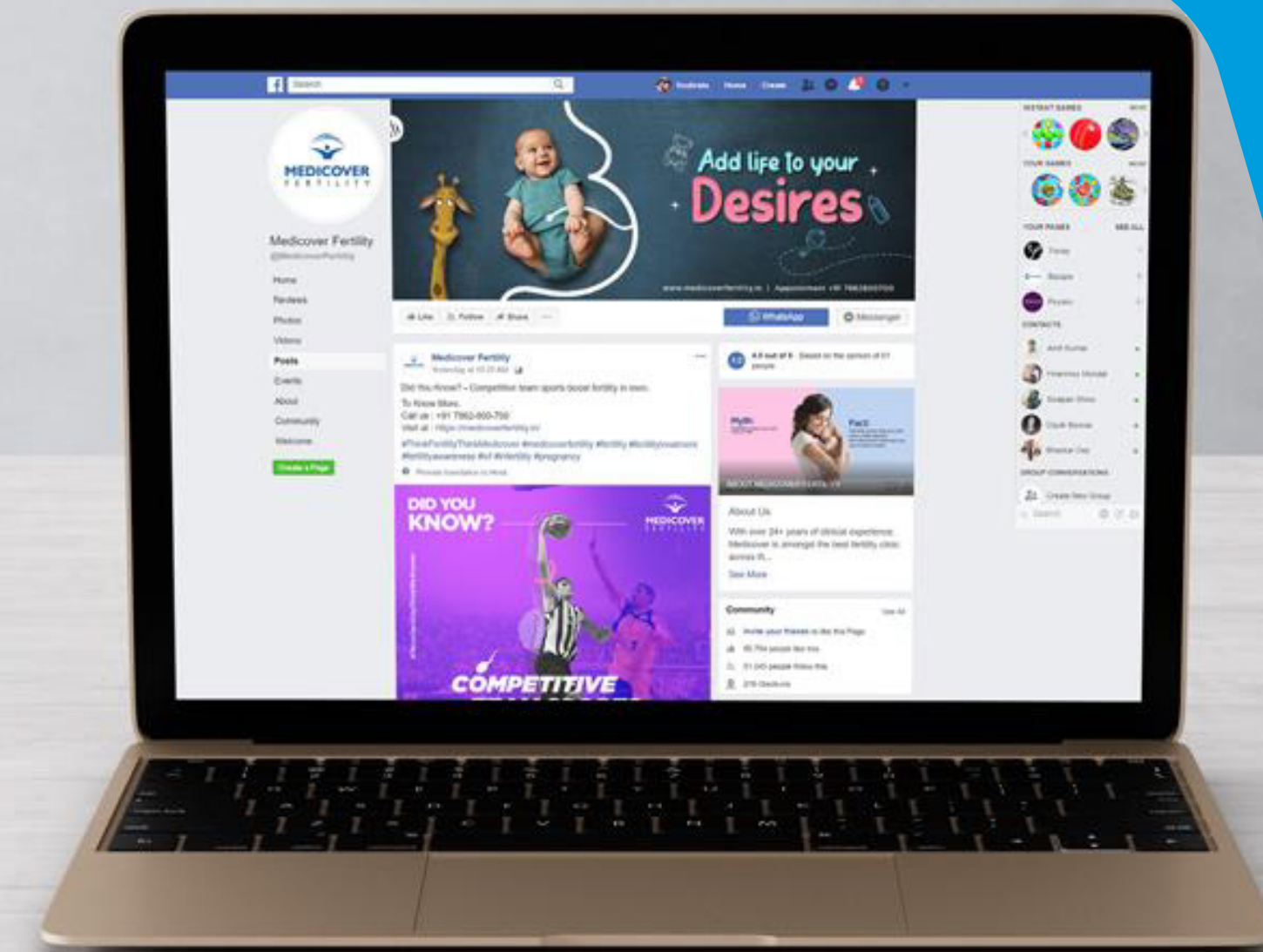# WEB MEDIA

SEE HOW WE PROVIDE THE RIGHT DIRECTION

↓

360⁰
Service

With our eyes everywhere, trends are spotted and creativity is kept alive. We keep a 360 degree lookout for all opportunities to seize.

SEO, SMO, SEM, Website Design and Development, App Development ,PPC, Design & Branding

DESIGN & BRANDING

We emphasize on creating designs that imprint the minds of the target audience and helps earn the loyalty of customers.

Branding done right makes people feel inspired and silently understood. It instills a sense of belongingness in the consumers.

Branding done right makes people feel inspired and silently understood. It instills

Brand
manual
LOGO. TOPOGRAPHY. COLORS

Kalkine
FORWARD THINKING

WEBSITE DESIGN & DEVELOPMENT

Your website acts like a backbone that supports all other marketing efforts and serves as the final stage where lead conversion happens.

We here focus on 3 main factors to ensure a beyond satisfactory experience for all users: Usability, Functionality and Visual Appeal.

SEO

Boosting rankings is great. But what's the point when the traffic received does not bring in revenue?

Along with boosting ranking of your website that lists your website on Page 1 of Google,

we also provide relevant traffic that leads to a higher conversion rate. Generating more profit for you is what's most important to us.

SMO

You're giving up 73% of your leads by not tapping into social media marketing for your brand.

41% social media users interact more with ads that boost their interests than other posts on their feed.

Let us help you reach potential consumers and add value to them before your competitors snatches them away.

SEM

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PPC

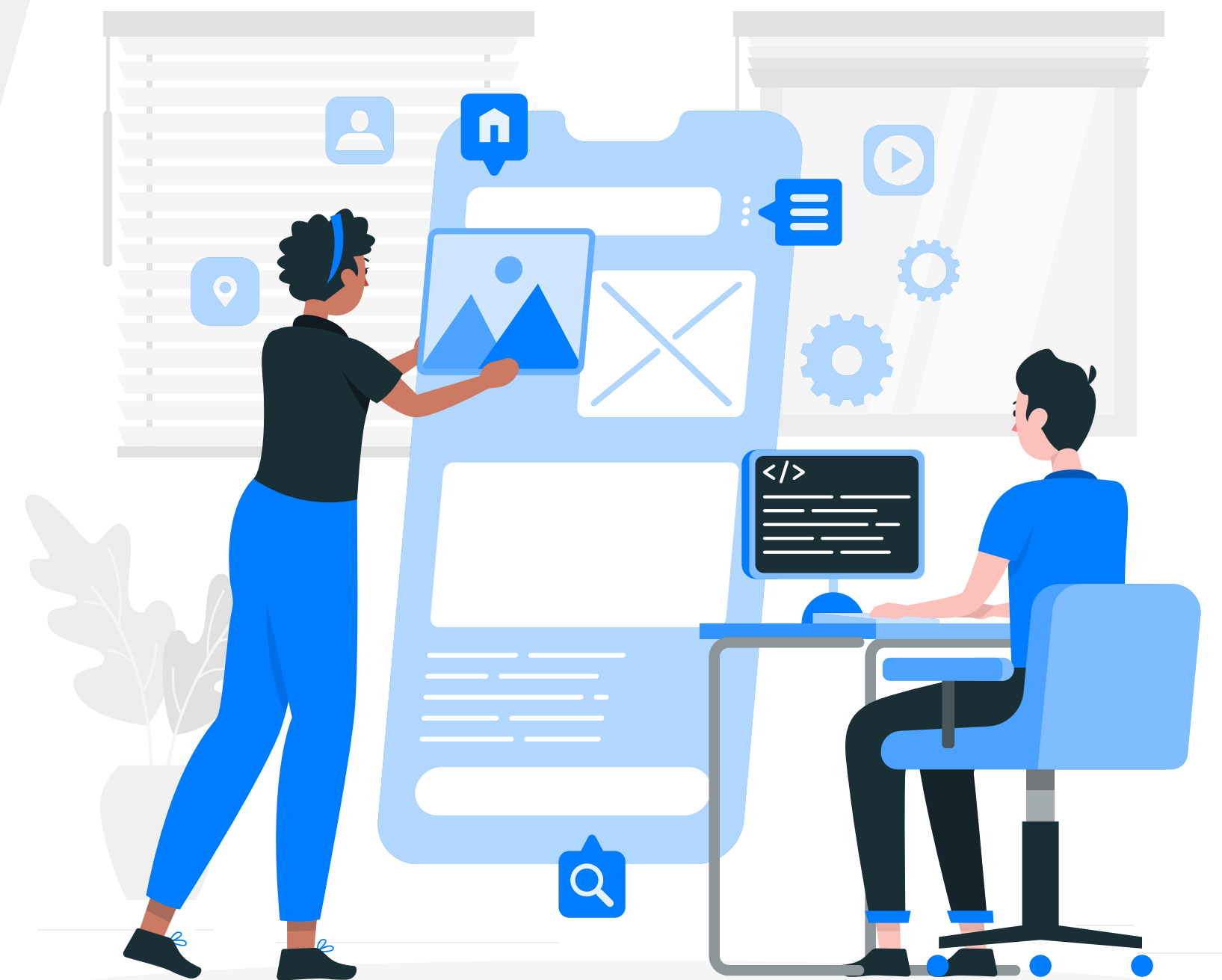**The one strategy that helps you grow and sell QUICKLY!**

Again, generating leads is not our aim. We focus on generating higher profits by bringing in relevant leads. Numbers depict a wrong picture where quality supersedes quantity.

App Development

The one strategy that helps you grow and sell QUICKLY!

Again, generating leads is not our aim. We focus on generating higher profits by bringing in relevant leads. Numbers depict a wrong picture where quality supersedes quantity.

SMALL IN SIZE
but big in numbers

123
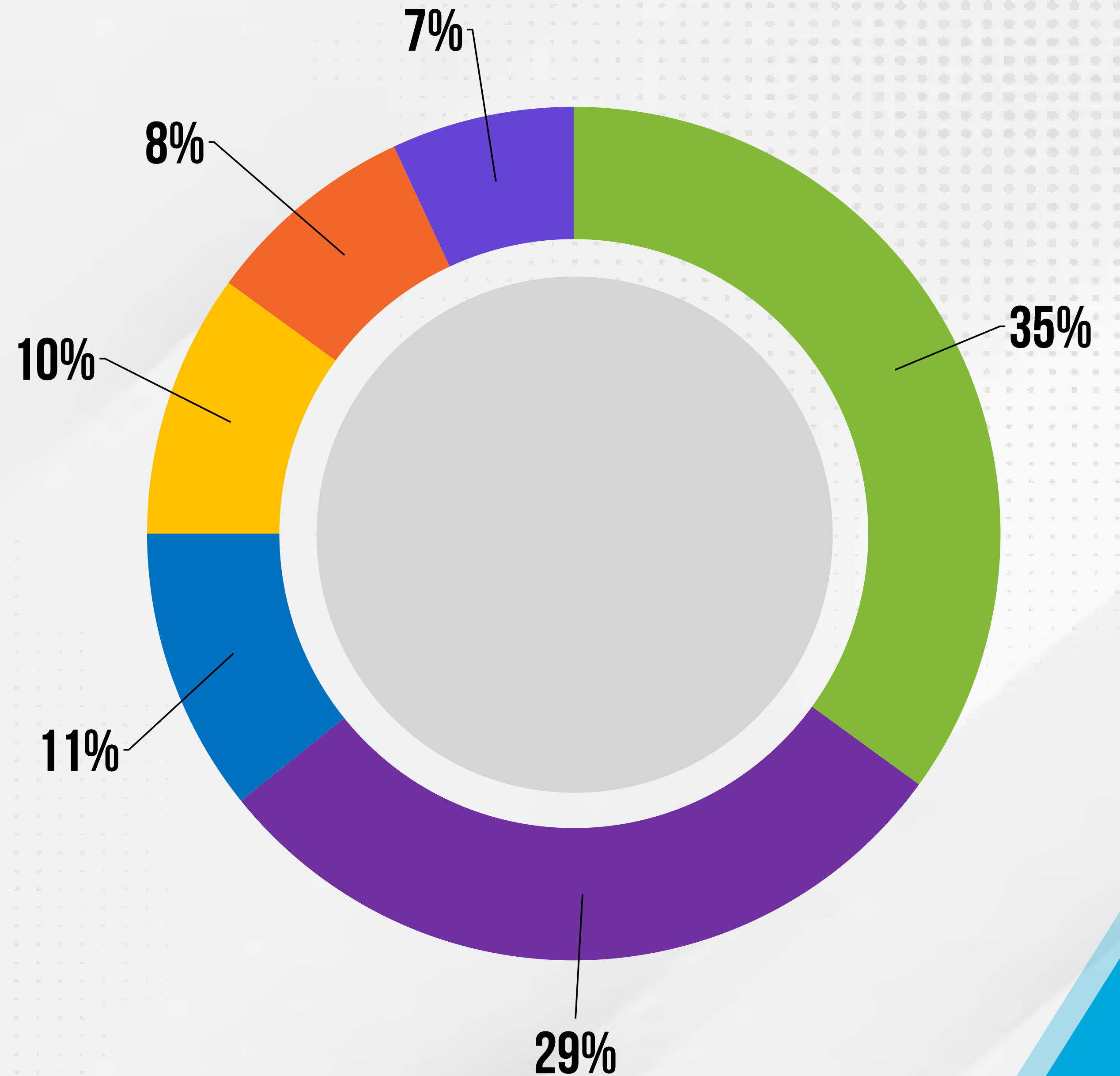PROJECTS DONE

58+
CLIENTS

23
PARTNERSHIPS

97
BETA LAUNCH

YOUR
PROBLEM

As a business owner and developer, you need to cross hundreds of hurdles on a daily basis.

How about you outsource a considerable chunk of those problems to us? You'll get positive results eventually, but a stress free mind instantly.

7%

8%

10%

11%

35%

29%

OUR
SOLUTION

Well, the problems that might seem huge for you to tackle yourself are little when left to experts to be dealt with.

We believe in growing together and put in as much hard work for you as we do for us.

BREAK
The monotony

It's important for your brand to break the monotony and market your idea differently. But you also need to make sure the value of your services doesn't get lost in the process of you taking the high road. In such a situation, we act as the balancing scale you need.

DISCUSSIONS WITH *the client*

Nobody knows your product/service better than you do. Hence, the discussions we have with you are of utmost importance in coming up with a solid solution for your brand needs.

DEEP RESEARCH

Understanding not just you, but the market, ongoing trends, tactics before strategy and your online reputation is a must. This traditional approach always works like a charm.

BRAINSTORMING

A collective effort, rather than a solo effort, goes a longer way. It's best when multiple ideas from a team are put on the table and the best of it is acted upon.

COMPETATIVE ANALYSIS

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THE COMPANY EXPERIENCE

Our Clients are like the fuel to us Pandians that gets us going! We begin by understanding your requirements (and a hot steaming mug of coffee)

We believe in your unique requirements for your business and pledge to give our fullest to every detail! We at Digipanda always try to provide our customers with the best experience of digital marketing services in India.

What Our
CLIENT SAY

the WEB MEDIA

> **JACK TRAN**
> **DIRECTOR & PRESIDENT**
> **BLUEBELT JAPAN INC.**
>
> I worked with many digital marketing agencies in my past experience but, I never found a team like THE WEB MEDIA. The team helps us with our website projects and digital marketing initiatives, and we would like to say thanks to them for boosting my conversions by 50%.

> **PIYUSH AGRAWAL**
> **LATVIV INC.**
> **Founder / CEO Director**
>
> THE WEB MEDIA TEAM is fantastic and knowledgeable. They have delivered all the projects within the time frame. In future, I look forward to working with THE WEB MEDIA team on projects to come.

> **MONA SALOOJA**
> **HOME SALON SERVICE PVT. LTD.**
> **CEO & CO-FOUNDER**
>
> It has been a great working experience with THE WEB MEDIA team. They have a great team of subject matter experts on SEO, PPC, and all digital marketing. Each member is so friendly and willing to assist. I would love to assign all the upcoming projects to them. Thank you!

JOIN WITH US

BELOW THE LINK

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